

RISHIKA KASHYAP



GRAPHIC VISUALIZER

WWW.RISHIKAKASHYAP.COM

ABOUT ME

From a background of Fashion Communication, I am a designer aspiring to share ideas of art, history and places through my design concepts. Being a curious person by nature, I want to learn and grow, developing my skills and knowledge in the process. A dedicated and committed outlook is what drives me to be the person I am at work.

CONTACT

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Location:
Madurai, Tamil Nadu

SKILLS

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE INDESIGN
- ADOBE XD
- KRITA

- GRAPHIC DESIGN
- ILLUSTRATION
- STYLING
- DESIGN RESEARCH

EXPERIENCES

GRAPHIC DESIGNER & VISUALIZER

OCT 2021 - PRESENT

SOCIALPANGA

Contributing with social media calendars, social media campaigns and collaterals for brands while guiding my intern during her graduation project.

ASSOCIATE GRAPHIC DESIGNER

SEPT 2020 - SEPT 2021

Contributed with design templates and layouts for social media calendars, emailers, in-app creatives and Instagram grids for various brands and worked on pitch briefs for brands such as National Geographic India, RMZ group and Halo snacks.

ART INTERN

JAN - APR 2020

CONDÉ NAST TRAVELLER

Contributed with design layouts, image research & referencing, prop sourcing and styling for the Feb-Mar issue and additional photoshoots.

ART & DESIGN INTERN

JUNE - JULY 2019

R K SWAMY BBDO

Contributed with design templates, campaign ideas and concepts, GIF animations, image research & referencing and styling for various projects.

EDUCATION

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

2016 - 2020

BACHELORS IN DESIGN

Graduated from National Institute of Fashion Technology (NIFT) with a degree in B. Des, majoring in Fashion Communication

OTHER PROJECTS

FRAMES MAGAZINE, NIFT

Contributed as a content writer and editor for the team of NIFT Patna's annual magazine for the 2019 March issue, which celebrated the 10 years of NIFT Patna.

MADE IN INDIA

Participated in Patna Book Fair's Kala Gram-Made in India campaign (February 2017) to create a 144 sq ft. canvas artwork with 20 Indian artisans from various states showcasing the 7 Nischay of Bihar Government.